



Warm Outreach Email Swipe

A Process of Warm Outreach For Better Leads

[Place the title of the post here & link it to the article]

This is the exact email that I use to get more reliable word of mouth leads into my business, by emailing colleagues, past and current clients. Definitely want to take this and make it your own. But use it sparingly. Remember no one likes that friend who's always asking for things.

This is just a note to keep you front of mind should something cross your colleague's path that would be a fit for you.

Subject: Quick question for you?

Hey _____ ,

I know you are busy, so I don't want to take up more than a few minutes of your time.

I have some unexpected availability in my schedule and was wondering if you or anyone you can think of has a need.

The type of project I'm looking for would be ___YOUR IDEAL PROJECT ____.

If you know someone I would greatly appreciate a quick email introduction and then I can take it from there.

Thanks!